

Semi-Annual  
**General Faculty Meeting**



## Faculty Scholarship at University of Phoenix

Big proponents of faculty scholarship, University of Phoenix recently launched the Faculty Research Grant Program, administered by the Office of Research Support in the School of Advanced Studies. The program will provide sums of \$1,000, \$5,000, and \$10,000 to University of Phoenix faculty engaged in independent research projects. Grant proposals will be reviewed on the basis of methodological rigor, potential for scholarly contribution, and practical research merit. The financial support offered by this program is intended to assist faculty in planning, developing, and executing meaningful research that will be reported via scholarly or professional channels.

“We view this program as a strong incentive for faculty who wish to enhance their careers while teaching with University of Phoenix,” says Provost Adam Honea. “The experience that comes with designing and conducting research projects in the field frequently translates to high academic quality and more meaningful education for students in the classroom. Further, the grant program will help to communicate widely, via publishing and scholarly presentations, the excellent intellectual contributions produced by our faculty.”

### A Theoretical Model for Faculty Scholarship

As shared in the Summer 2011 issue of *Faculty Matters*, scholarship at University of Phoenix is defined as “the development and promotion of creative intellectual work, such as: academic research; innovation in knowledge-based enhancements to both public and private organizations; and inventive approaches to the dissemination of this knowledge via writing, presenting and teaching. Collectively, these contributions are subject to validation by peers within one’s discipline, as well as via the standards espoused by the academic community at large.”

The University of Phoenix approach to faculty scholarship is based upon the four dimensions of Boyer’s scholarship model. The four dimensions are the following:

1. **Discovery:** building new knowledge through commonly understood traditional forms of research in various academic disciplines
2. **Integration:** interpreting the use of knowledge across disciplines
3. **Application:** aiding society and professions in addressing complex problems
4. **Teaching:** systematically studying and improving teaching models and practices to achieve optimal measurable learning outcomes

Type	Purpose	Measures of Performance (Examples)
<b>Discovery</b>	<b>Build new knowledge through traditional research.</b>	<ul style="list-style-type: none"> <li>• <b>Publishing and/or presenting in peer-reviewed forums.</b></li> <li>• <b>Producing and/or performing creative work within established field subject to peer review and public scrutiny.</b></li> <li>• <b>Creating theoretical and practical infrastructure for future studies.</b></li> </ul>

Type	Purpose	Measures of Performance (Examples)
<b>Integration</b>	<b>Interpret the use of knowledge across disciplines.</b>	<ul style="list-style-type: none"> <li>• <b>Preparing a comprehensive literature review directed to the incorporation of theory and empirical findings to new organizational levels of knowledge.</b></li> <li>• <b>Writing a textbook for applied use in multiple disciplines.</b></li> <li>• <b>Collaborating with colleagues to design and deliver innovative course content that improves pedagogy through teaching strategies and tactics, technology and interdisciplinary synthesis of course content.</b></li> </ul>

Type	Purpose	Measures of Performance (Examples)
Application	Aid society and professions in addressing problems.	<ul style="list-style-type: none"> <li>• Serving industry or government as an external consultant on substantive matters directed to the improvement of processes, performance and outcomes.</li> <li>• Assuming leadership roles in professional organizations representing defined academic disciplines and higher education goals.</li> <li>• Mentoring and advising student leaders, and advanced student scholars thereby fostering their professional growth.</li> </ul>

Type	Purpose	Measures of Performance (Examples)
Teaching	To systematically study and improve teaching models and practices to achieve optimal measurable learning outcomes.	<ul style="list-style-type: none"> <li>• Advancing learning theory through documented classroom based research.</li> <li>• Developing and assessing instructional materials</li> <li>• Mentoring advanced graduate students in areas of development and research as a means of fostering excellence and quality in student research projects and outcomes.</li> <li>• Designing and implementing an innovative assessment processes at the course and program levels to document learning outcomes and support excellence in teaching.</li> </ul>

Want to learn more about faculty scholarship at the University of Phoenix? Stay tuned for announcements regarding the release of a new faculty development workshop. The Faculty Scholarship workshop will be offered online and is a 3-day workshop. The Faculty Scholarship workshop prepares participants for faculty scholarship. Participants

learn the domains of scholarship, how the domains align with the University of Phoenix model of scholarship, and how faculty can participate in scholarship.

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